

EXPLORE
GEORGIA.[®]
USA

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Treasure Hunt Treehouse, Kennesaw | @gcalebjones

Georgia is the South reinvented. We're proud to show the world all the sights and experiences that can only be found here. As the (unofficial) capital of the Southeast, Georgia stands out for how it lives up to expectations—and how it defines them. With big cities and small towns, a diverse population, thriving arts and culture, and a geographical range from the mountains to the beach...there's a lot more to Georgia than our peaches. Our state constantly redefines what it means to be Southern through the the places, perspectives, and people that make Georgia so unique.



Georgia Aquarium | @ExploreGeorgia

UNIQUELY GEORGIA

There are bucket list places which can only be found in Georgia. It's attractions like the Georgia Aquarium, the largest in the Western Hemisphere. It's historic landmarks, best seen in person. And it's natural wonders such as Providence Canyon, Driftwood Beach, and the Okefenokee Swamp. These are the signature sights and experiences of our state that we're honored to share.



River Street, Savannah | @wandernorthga

GEORGIA'S CITIES

Re-energize in the vibrant cities of Georgia, where unforgettable sights and adventures are served up with Southern hospitality. Feel the soulful vibe of an ever-changing, up-for-anything urban landscape in Atlanta. Gaze over the Savannah skyline and watch for patterns of constant motion on the historic streets below. Brave the rapids in the heart of downtown Columbus on the largest urban whitewater course in the world, and then relax with a great meal overlooking the Chattahoochee River. Explore all of the surprises waiting for you in Georgia's cities.



Driftwood Beach, Jekyll Island | @wandernorthga

GEORGIA'S COAST

Whether you're looking for the rush of ocean air or simple relaxation on the beach, you'll find it on more than 100 miles of Georgia coastline. Kayak to a lighthouse off Tybee Island. Get your fill of freshly caught Wild Georgia Shrimp on St. Simons Island. Ride bikes beneath moss-draped trees to visit sea turtles on Jekyll Island. From remote Cumberland Island to luxurious Sea Island, Georgia's beaches are full of surprises. It's time to go explore.



Nacoochee Adventures, Helen | @kaaaaaaty

NORTH GEORGIA MOUNTAINS

North Georgia is home to thousands of acres of state parks and national forest, spreading from the state's highest point Brasstown Bald in the northeastern corner of the state all the way to Cloudland Canyon in the northwest corner. Within this wooded and mountainous region are miles of trails including the southern terminus of the world-famous Appalachian Trail, hundreds of waterfalls, charming small towns, and many lakes, rivers, and streams where you can paddle, fish, or take a swim. Just make a plan, pack your gear, and get ready to experience the beauty of nature.



Downtown Clayton | @benjamingalland

GEORGIA'S SMALL TOWNS

Here in Georgia, you'll find charming small towns tucked into mountainsides, scattered among rolling farmlands, and dotted along the coast. These places are quintessential Georgia, captivating in both their beauty and uniqueness. Chat with local residents at stores in downtown Clayton for tips on where to find the best waterfalls, savor meals made with locally grown ingredients in Greensboro, and watch the kids play in the park while you relax with a craft brew in LaGrange. Feel right at home while you explore the small-town treasures throughout Georgia.

